

## SYLLABUS

### **LiU Summer Academy: Innovation and Entrepreneurship in a Swedish Context, 7.5 ECTS credits**

Valid for year : 2017

ETES01 LiU Summer Academy: Innovation and Entrepreneurship in a Swedish Context, 7,5 ECTS credits.

/LiU Sommaruniversitet: Innovation och entreprenörskap i en svensk kontext/

**OBS!** The course is given within the framework of the Linköping University Summer Academy and is only open to students from Linköping University's partner universities. The course is on bachelor level and is offered in English.

Preliminary scheduled hours: 120

Recommended self-study hours: 80

**Area of education:** Social Sciences

**Main field of study:** Other subjects

Advancement level (G1, G2, A): G1

**Aims:**

The course focuses on central aspects, theories and models of innovation management and entrepreneurship. Innovation management and entrepreneurship are discussed from a Swedish perspective, with Sweden as an example of a globally leading innovation country.

After the course the students should be able to:

- account for and discuss important aspects of theories in the field of innovation strategy, innovation management and entrepreneurship
- based on empirical examples, evaluate and apply theories in the fields of innovation strategy, innovation management and entrepreneurship
- discuss the interrelationship between firm-level innovation processes, innovation strategy, and entrepreneurial activities
- discuss theories in the field of innovation strategy, innovation management and entrepreneurship from a Swedish perspective

**Prerequisites:** (valid for students admitted to programmes within which the course is offered)

The course is designed for undergraduate students studying business and management, but also engineering and science degrees.

To meet the general entry requirements, students must have completed 1 year full-time studies (passed 60 ECTS credits or equivalent) from one of Linköping University's partner universities.

**Organisation:**

The teaching is based on lectures, seminars, and group and individual assignments. The lectures provide the theoretical basis for the course, while case studies and other student-active learning assignments are discussed in seminars. Throughout the course, students are expected to hand in assignments and will need to report on their learning orally and in writing.

**Course contents:**

The course focuses on innovation and entrepreneurship and includes the following subjects:

- Managing the innovation process
- Strategic innovation management
- Technology and industry dynamics
- Entrepreneurship
- Business planning

**Course literature:**

Bessant, J. and J. Tidd (2015), Innovation and entrepreneurship, Third edition, John Wiley & Sons.

**Examination:**

Written examination	4 ECTS
Individual assignment	1,5 ECTS
Group assignment	1,5 ECTS
Oral presentation	0,5 ECTS

Course examination is based on active participation throughout the course, group and/or individual assignments, oral presentations and a written test.

The course coordinator analyses the course evaluations and makes proposals for the development of the course. Analysis and proposals will be forwarded to the students and the International Office.

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**Course language** is English.

**Department offering the course:** IEI.

**Director of Studies:** Eva Lovén

**Examiner:** Solmaz Filiz Karabag