

2022 Symposium on Contemporary Issues in Global Studies: 'Intellectual Property, Technology, Culture and Health'



Welcome to the 2022 Symposium on Contemporary Issues in Global Studies, a collaborative project between the department of Culture and Society at Linköping University and the project PASSIM.

The 2022 (Inaugural) Symposium on Contemporary Issues in Global Studies aims at bringing together researchers from different scientific perspectives as well as activists from activist groups and NGOs to present and discuss their work and research with an interdisciplinary audience. The theme of the symposium addresses contemporary global issues, this

year focussing in particular on 'intellectual property, technology, culture, and health'. The symposium particularly aims to explore the interrelatedness between the chosen fields.

Dates: September 12-13, 2022

Venue: Arbetets Museum, Norrköping, Sweden

Questions? Contact: marc.stuhldreier@liu.se



PASSIM (Patents as Scientific Information, 1895–2020) is a five-year (2017–2022) project funded by an ERC Advanced Investigator Grant to Professor Eva Hemmungs Wirtén, Linköping University, Sweden. PASSIM focuses on the “openness” aspect of patents, considering their role as technoscientific documents in the history of information and intellectual property. For more information, send us an e-mail: contact@passim.se, follow us on twitter @passimproject or visit our website www.passim.se.

Program

September 12, 2022, morning:

09.30 – 10.00: **Registration and Coffee**

10.00 – 10.20: **Welcome Address**

10.30 – 12.00: **Panel 1**

Emmanuel Oke, *University of Edinburgh:*

‘Localisation, Local Working Requirements, and the Local Production of Medicines (and Vaccines)’

Vitor Ido Pinto, *The South Centre:*

‘Global IP and Geopolitics: Public Health, Artificial Intelligence, and Biodiversity’

Jennifer Sellin, *Maastricht University:*

‘The Right to Benefit from Scientific Progress and Access to Medicines: The role of UN Committee on Economic, Social and Cultural Rights’

12.00 – 13.00: **Lunch Break**

September 12, 2022, afternoon:

13.00 – 14.30: **Panel 2**

Nadia Naim, *Aston University Birmingham*:

‘Artificial Intelligence Creations and Ownership – Who should the Intellectual Property belong to?’

Fatmanur Cebeci Corum, *Swansea University*:

‘“Geo-Blocking” for Copyright Protected Contents and Cultural Aspects of This Practice’

Rosa Ballardini, *University of Lapland*:

‘Digitizing Indigenous Cultural Heritage – Building a Responsible IPR Regulatory Framework’

14.30 – 15.00: **Coffee Break**

15.00 – 16.00: **Keynote Address**

Graham Dutfield, *University of Leeds*:

‘The Beyond Intellectual Property Moment in Historical Context’

16.00 – 17.00: **Networking**

September 13, 2022:

09.45 – 10.45: **Panel 3**

Olga Gurgula, *Brunel University*:

‘Saving Ukrainian Lives during the Russian War: Ukraine Must Waive IP Rights under Article 73 TRIPS to Provide Access to Essential Medicines’

Adam Bisno, *United States Patent and Trademarks Office*:

‘Penicillin, Patents, and the Restriction of Scientific Information during World War II’

10.45 – 11.15: **Coffee Break**

11.15 – 12.45: **Panel 4**

Hu Yuanqiong, *Médecins Sans Frontières*:

‘Voluntary vs. compulsory licensing of intellectual property and access to medicines in the global context: are the current mechanisms fitting for the purpose?’

Fatima Hassan, *Health Justice Initiative*:

‘A not fit for purpose global IP system – why IP laws are barriers, not enablers to life-saving access in a pandemic’

Frantzeska Papadopoulou, *Stockholm University*:

‘Regulatory rights; exchanging safety with exclusivity. What is the impact on the accessibility of pharmaceuticals?’

12.45 – 13.45: **Lunch Break**

13.45 – 14.45: **1st Workshop** with **Sophie Bloemen**, *The Commons Network*

14.45 – 15.00: **Coffee Break**

15:00 – 16:00: **2nd Workshop** with **Vitor Ido & Yuanqiong Hu**

16.00: **Wrapping up / End**

16:00-17:00 **Further Networking Opportunities**

Meet the Speakers

The Keynote Address

Graham Dutfield

Graham Dutfield is Professor of International Governance at University of Leeds, UK. An interdisciplinary scholar, he researches and writes on the legal and societal aspects of intellectual property including its relation to health, food, agriculture, sustainable development, and Indigenous peoples' rights. His latest books are *That High Design of Purest Gold: A Critical History of the Pharmaceutical Industry, 1800-2020*, and *Global Intellectual Property Law*, 2nd edition (with Uma Suthersanen).

Panel 1

Emmanuel Kolawole Oke

Dr Emmanuel Kolawole Oke is a Senior Lecturer in International Intellectual Property Law at Edinburgh Law School, University of Edinburgh. His research explores the interface between international intellectual property law and other branches of international law such as international trade law, international investment law, and international human rights law. He is equally interested in issues relating to the interface between intellectual property and development. He is the author of *Patents, Human Rights, and Access to Medicines* (Cambridge University Press, 2022), *The Policy Space in International Intellectual Property Law* (Brill Nijhoff, 2022), and *The Interface between Intellectual Property and Investment Law* (Edward Elgar, 2021).

Vitor Ido

Vitor Ido holds a PhD in Law from the University of São Paulo, Brazil. A trained jurist and anthropologist, he is programme officer at the Health, Intellectual Property and Biodiversity Programme of the South Centre, an intergovernmental organization of developing countries based in Geneva, Switzerland. His area of research and work focuses on intellectual property and public health, the protection of traditional knowledge, the regulation of artificial intelligence, and theoretical inquiries on law and anthropology.

Jennifer Sellin

Dr Jennifer Sellin is an assistant professor at the Department of International & European Law and member of the Maastricht Centre for Human Rights at the Faculty of Law, Maastricht University in the Netherlands. She is also a member of the Advisory Council of the non-profit organization Farma ter Verantwoording (Pharmaceutical Accountability Foundation).

Panel 2

Nadia Naim

Dr Naim successfully completed her PhD entitled 'An examination of the intellectual property regimes in the Gulf Co-operation Council (GCC) states and a series of recommendations to develop an integrated approach to intellectual property rights'. She has published many scholarly articles, attended international conferences and written with leading publishers in the areas of international intellectual property law, Islamic finance and development and comparative law. Dr Naim is currently a senior lecturer in law with expertise in intellectual property law, artificial intelligence, and international business law. She is a qualified barrister and fellow of the HEA.

Fatmanur Cebeci Corum

Fatmanur has been a PhD candidate in Law at Swansea University, the United Kingdom, since 2021, and she is passionate about Law and Technology and Intellectual Property Law, E-Commerce Law, Competition Law, and European Union Law. She also completed her LegalTech, LLM degree in Swansea University in 2020 with a specialisation in Digital Intellectual Property Law, Blockchain and the Law, Artificial Intelligence and the Law, and Digital Rights. Before that, she graduated from Ankara Yildirim Beyazit University, Faculty of Law, in 2018, and she worked as a Trainee Lawyer between 2018-and 2019 in Turkey.

Rosa Maria Ballardini

Rosa Maria Ballardini is a Professor of IP law and Vice Dean (research) at the University of Lapland, Faculty of Law. Rosa's research interests focus on the interface between law, technology, and sustainability, including social innovation models. Currently, she also investigates issues related to the role of empathy in law and decision making. She has written extensively especially in the fields of patent and copyright law, open innovation and open source, as well as IP strategies and IP management in various technological contexts (e.g. software, 3D printing, Artificial Intelligence and industrial internet), and on the interaction of these fields of law in regulating technological innovations through the lenses of ethical principles (e.g. sustainability values). Her research approach is multidisciplinary, combining law, technology, ethics, and policy via using different types of methodologies (e.g. traditional legal research methods, empirical methods and design thinking in legal studies). More information is available at her public researcher profile: <https://research.ulapland.fi/en/persons/rosa-ballardini>.

Panel 3

Olga Gurgula

Dr Olga Gurgula is a Senior Lecturer in IP law at Brunel University London. She has served as expert consultant for international organisations, governments, and nongovernmental organisations, mainly in the fields of IP and access to medicines. Olga is the author of many articles, including on IP and public health, strategic patenting by pharma companies and compulsory licensing of trade secrets to enhance access to COVID-19 vaccines. Olga qualified as a Ukrainian attorney in 2004. Before the commencement of her PhD research in 2013, she worked in private practice for over ten years.

Adam Bisno

Adam Bisno is the historian of the U.S. Patent and Trademark Office (USPTO), where he maintains the agency's institutional history; researches, writes, and otherwise publicizes the history of intellectual property protections in the United States; and accounts for the historic artifacts and documents in the USPTO's possession. He holds a BA in history from Swarthmore College (Pennsylvania), an MPhil in history from the University of Cambridge, and a PhD in history from Johns Hopkins University. His first book comes out in 2023: *The Grand Hotels of Berlin, 1875–1933: Liberalism, Big Business, and the Crisis of German Democracy* (Cambridge University Press).

Panel 4

Yuanqiong Hu

Dr Hu works as Senior Legal and Policy Advisor of the Access Campaign, Médecins Sans Frontières (Doctors without Borders). She is a licensed lawyer and researcher with the affiliation with the Law, Development and Environment Research Centre at School of Oriental and African Studies (SOAS), University of London. Yuan's main expertise looks at the intersections between intellectual property, human rights and access to medicines.

Fatima Hassan

Fatima Hassan is a human rights lawyer and social justice activist and the founder of the Health Justice Initiative (HJI). She is the former Executive Director of the Open Society Foundation for South Africa (OSF-SA), heading the Foundation for 6 years (mid-2013 - mid-2019). She has dedicated her professional life to defending and promoting human rights in South Africa, especially in the field of HIV/AIDS where she worked for the AIDS Law Project and also acted for the Treatment Action Campaign in many of its legal cases. She is the recipient of the 2022 Calgary Peace Prize from Mount Royal University in recognition of her exemplary contribution towards justice in the international struggle against global health inequality.

Frantzeska Papadopoulou

Frantzeska Papadopoulou is Professor of Intellectual Property Rights at the Law Faculty, and the Head of the IP Law Group in Stockholm University. She is the editor-in-chief of the Stockholm Intellectual Property Law Review and a member of the Advisory Board of the National Library of Sweden. She is the author of several books and articles such as 'Evergreening Patent Exclusivity in Pharmaceutical Products' (Hart, 2021) and 'The Protection of Traditional Knowledge in Genetic Resources' (Elgar, 2017).

The Workshops

Sophie Bloemen of *The Commons Network*

She has worked as an advocate and public interest consultant for various NGOs on health, trade & innovation, as well as on cross-border cultural dialogue for Europe.

She is engaged in a number of projects and political processes that explore and discuss new, creative institutions and collaborative models, particularly on health R&D, internet infrastructure and urban commons.

She has worked with EU institutions, national policy makers and multilateral institutions in Geneva. Her work has also taken her to Latin America as part of a civil society coalition on health and trade issues. She started her career at the European Commission in Brussels.

Sophie has degrees in philosophy, political economy, and International Relations, from the university of Amsterdam and London School of Economics.