TEMA'S DATALAB PRESENTS:

Vocabularies for Thinking with Data

During this DataLab session we present a book, eat semlor and talk about the vocabularies that we use, not use or need to describe issues brought by digitalisation and datafication. We ponder upon how do the vocabularies that we use matter, when and why. What new words, terms and fields do we need?

Industries generate a buzz word a day – just think of "smart", "AI", "cloud", "digital twin". Scholars are following by generating subfields and their own buzz words for studying digital matters – think of critical infrastructure/app/platform/algorithm/data/software/... studies. What are your buzz words, vocabularies and favourite terms? Why and when did we start calling software an app, a storage closet a "cloud", an algorithm "a robot"? **What are the terms that you use and why?**

March 6!
13:15 – 15:00,
Universitetsklubben
conference room.

Register by Feb. 28 to
satenik.sargsyan@liu.se

We kick-off the conversation with the notion of the backend, and a brief presentation of the newly published book Media Backends: Digital Infrastructures and Sociotechnical Relations (Edited by Lisa Parks, Julia Velkova and Sander De Ridder). **Everyone is welcome!**

Chaired by:
Julia Velkova
& Ericka Johnson

There will be semlas!

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