

Industrial Marketing and Supply Chain Management

Single subject and programme course

15 credits

Industriell marknadsföring och Supply Chain
Management

722A29

Valid from:

Determined by
The Quality Board at the Faculty of Arts
and Sciences

Date determined
2010-12-17

Main field of study

Business Administration

Course level

Second cycle

Advancement level

A1X

Course offered for

- International Business and Economics Programme
- Business and Economics Programme

Grades

Three-grade scale, U, G, VG

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

Department

Institutionen för ekonomisk och industriell utveckling