Reading list for International Business, 723G65, 2019

Books

Rugman, Alan M., Collinson, Simon, *International Business* 6. or 7., [updated] ed.
Harlow : Pearson
ISBN: 9780273760979

Articles

Aspelund, A., Moen, Ø., A generation perspective on small firm internationalization: From traditional exporters and flexible specialists to born globals *Advances in International Marketing* (2001, 11:197-225)

Kotabe, M., Mol, M.J., Ketkar, S., An evolutionary stage model of outsourcing and competence destruction: a triad comparison of the consumer electronics industry *Management International Review* (2008, 48(1):65-93)