

Strategy and International Management

Single subject and programme course

7.5 credits

Strategy and International Management

723G75

Valid from: 2016 Spring semester

Determined by

The Quality Board at the Faculty of Arts
and Sciences

Date determined

2015-04-17

Main field of study

Business Administration

Course level

First cycle

Advancement level

G2F

Entry requirements

- At least two years (120 ECTS credits) of undergraduate studies, of which a minimum of 60 ECTS credits in Business Administration, or equivalent.
- English corresponding to the level of English in Swedish upper secondary education (English 6/B)
(Exemption from Swedish)

Intended learning outcomes

After completion of the course the students should be able to develop and account for key managerial issues of strategy and international management, from a theoretical as well as a practical perspective.

Course content

The starting point of the course is the development of a highly competitive and innovative global business environment and the advances made in the international management field. Much of this conceptual development revolves around formulating dynamic managerial solutions.

Based on the classic international business management literature, and focusing on international expansion and the development of the MNC, the course will lead into later contributions including management in cluster contexts, transformation management and organisational evolution.

Teaching and working methods

Teaching will consist of lectures, seminars and group discussions. In addition to those, the students are expected to study on their own. Language of instructions: English.

Examination

Examination of students will be carried out through a written examination and/or through written assignments. Detailed information about the examination can be found in the course's study guide.

If the LiU coordinator for students with disabilities has granted a student the right to an adapted examination for a written examination in an examination hall, the student has the right to it. If the coordinator has instead recommended for the student an adapted examination or alternative form of examination, the examiner may grant this if the examiner assesses that it is possible, based on consideration of the course objectives.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

Grades

ECTS, EC

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

Department

Institutionen för ekonomisk och industriell utveckling