

Reading list for Culture: Theory and Research, 771A29, 2019

Books

Centola, Damon, (2018) *How behavior spreads : The science of complex contagions*. 2018
Chapters 1, 2, 3

Hedström, Peter., Bearman, Peter., (2009) *The Oxford handbook of analytical sociology* Oxford University Press
Please read:
Watts, Duncan J. and Peter S. Dodds: Threshold Models of Social Influence. Pp. 475-497.

Mahajan, Vijay and Robert A. Peterson, (1985) *Models for innovation diffusion*. Sage

Page, Scott E., (2007) *The difference: How the power of diversity creates better groups, firms, schools, and societies* Princeton University Press

Articles

DellaPosta, Daniel, Shi, Yongren, Macy, Michael, Why Do Liberals Drink Lattes? *American Journal of Sociology* 2015, 120(5):1473-511

Freda B. Lynn, Joel M. Podolny, Lin Tao, A Sociological (De)Construction of the Relationship between Status and Quality1 *American Journal of Sociology* 2009, 115(3):755-804

Gabriel Rossman, Ming Ming Chiu, Joeri M. Mol, Modeling Diffusion of Multiple Innovations via Multilevel Diffusion Curves: Payola in Pop Music Radio *Sociological Methodology* 2008, 38(1):201-30

Goldberg, Amir, Stein, Sarah K., Beyond Social Contagion: Associative Diffusion and the Emergence of Cultural Variation *American Sociological Review* 2018, 83(5):897-932

Jonah Berger, Gaël Le Mens, James G. March, How Adoption Speed Affects the Abandonment of Cultural Tastes *Proceedings of the National Academy of Sciences* 2009, 106:8146-50

Keuschnigg, Marc, Ganser, Christian, Crowd Wisdom Relies on Agents' Ability in Small Groups with a Voting Aggregation Rule *Management Science* 2017, 63(3):818-28

Keuschnigg, Marc, Lovsjö, Niclas, Hedström, Peter, Analytical sociology and computational social science. *Journal of Computational Social Science* 2018, 1(1):3-14

Lu Hong, Scott E. Page, William J. Baumol, Groups of Diverse Problem Solvers Can Outperform Groups of High-Ability Problem Solvers *Proceedings of the National Academy of Sciences* 2004, 101(46):16385-9

Matthew J. Salganik, Peter Sheridan Dodds, Duncan J. Watts, Experimental Study of Inequality and Unpredictability in an Artificial Cultural Market *Science* 2006, 311(5762):854-6

Michel, J.-B., Quantitative Analysis of Culture Using Millions of Digitized Books *Science* 2011, 331:176-82

Philipp Lorenz-Spreen, Bjarke Mørch Mønsted, Philipp Hövel, Sune Lehmann, Accelerating dynamics of collective attention *Nature Communications* 2019, 10:1759

Rossman, Gabriel, The Diffusion of the Legitimate and the Diffusion of Legitimacy *Sociological Science* 2014, 1(5):49-69

Shi, Feng, Shi, Yongren, Dokshin, Fedor A., Evans, James A., Macy, Michael W., Millions of online book co-purchases reveal partisan differences in the consumption of science *Nature Human Behavior* 2017, 1:0079

van de Rijt, Arnout, Self-Correcting Dynamics in Social Influence Processes *American Journal of Sociology* 2019, 124(5):1468-95