

Reading list for Applied Product Development Methodology, TKMJ52, 2020

Books

Tidd, Joseph, Bessant, John R., (2009) *Managing innovation : integrating technological, market and organizational change* 4. ed. Hoboken : Wiley, 2009
ISBN: 9780470998106,0470998105

Ulrich, Karl T., Eppinger, Steven D., (2016) *Product design and development*
Sixth edition. New York, NY : McGraw-Hill Education, [2016]
ISBN: 9780078029066,0078029066

Other

Scientific articles available on LISAM